



PHALS
PROGRAM FOR HELPLESS AND LAGGED SOCIETY

**A Local Voluntary Organization
Committed to Serve**



**ANNUAL
REPORT
2024**



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Contents

Message from the Chairperson.....	04
Message from the Executive Director.....	05
Organization Brief.....	06
Legal Status.....	06
Vision, Mission, Core Values.....	07
Objective.....	07
Our Working Areas.....	08
Organization Committees.....	08
Executive Board 2023-2024.....	09
Focal Person.....	10
Our Focusing Areas.....	10
Organizational Policies & Guidelines.....	10
Ongoing Project.....	11-32
Pre Primary Education.....	11-12
PHALS Tayama Primary Education.....	12-13
PHALS Bani Academy.....	14-19
ToGETHER.....	20-22
Resilience Strengthening of Vulnerable Populations in Northern, Western and Eastern Bangladesh through a Network Approach of 5 Partner Organizations.....	22-28
Support to FDMN in Cox's Bazar in Education Sector.....	29-31
Emergency Preparedness and Response for FDMN and Host Communities in Cox's Bazar District, Bangladesh.....	31-32
Success Story of PHALS.....	33-37
At a Glance Outcomes.....	38
PHALS Income & Expenditure 2024.....	39-40
Organizational Govern.....	41
Human Resource.....	41
Humble Support from Different Partner Organizations in 2024.....	41
Humble Support from Different Partner Organizations.....	42
Member with Different Network and Forum.....	42
Acronyms.....	43





Message from the Chairperson



Since its inception in 1992, PHALS has dedicated itself to advancing development through a participatory, bottom-up, and rights-based approach. Our efforts are aligned with the goals of sustainable development, striving to empower and include those marginalized and excluded from mainstream society. We firmly believe that these individuals are capable and entitled to participate in decision-making, planning, and mobilization to secure and exercise their rights. PHALS remain committed to facilitating the rural poor men and women, boys and girls alike to unite, contribute their labor and knowledge, and claim the rights enshrined in the Universal Declaration of Human Rights as well as other national and international treaties, conventions, and laws.

In this endeavor, we continue to promote solidarity, empowerment, and equitable access to natural resources land, water, and forests while working in close collaboration with like-minded stakeholders to realize fundamental rights for all. PHALS's vision of a people-centered democracy and good governance is reflected in the daily actions and long experience of our staff and in the communities, we serve.

I am pleased to share the evidence-based achievements of PHALS during 2024, despite the challenging circumstances. This year, we have successfully implemented programs addressing education for FDMN & host communities and integrated protection to the PHALS-BANI academy students, basic literacy, skill development training for youth and adults, social cohesion, livelihood development, gender mainstreaming, disability inclusion, disaster risk reduction, and emergency multi-purpose cash support for affected host communities across Teknaf, Ukhiya, Ramu, Pekua, and Cox's Bazar Sadar Upazilas in Cox's Bazar District.

Our efforts also contribute to addressing policy issues through collective initiatives at local, national, and global levels, which are vital at this time. I extend my heartfelt gratitude to the members of the PHALS General Board and Executive Committee, our donors, government officials, Members of Parliament, Ministers, the leadership and active participation of the community, our human resources, co-actors and all well-wishers of PHALS for their invaluable support, cooperation and dedication to realize our aims and objectives.

Thank you.

Shirin Noor Chowdhury
Chairperson, PHALS



Message from the Executive Director



Dear Supporters/Well-wishers,

Greetings from PHALS (Program for Helpless And Lagged Society)

I am excited to share with you our annual report 2024. As we reflect on the past year, it is undeniable that we all faced unprecedented challenges ranging from political unrest and economic slow-down, threat of climate change, water logging, landslide due to heavy rainfall, Rohingya crisis due to unrest situation in neighboring Arakan state. But despite these difficulties, our organization continued to make great strides in empowering the project partners, affected communities and climate displaced vulnerable women of our working areas.

As you will see in the pages that follow, it was a year of both challenges and conquests and I am excited to highlight some of our achievements. Through the unwavering dedication of our PHALS team, the support of our donors and partners, and the resilience of the young volunteers and women we serve, we were able to make a meaningful impact on the lives of those around us.

In order to achieve our mission of promoting the well-being and inclusion of Youth, Women, Persons with disabilities in development through partnerships, capacity strengthening, and advocacy, we recognized the need to strengthen our internal systems. As such, With the support of our partner organizations we commenced a thorough review of our key policies such as finance and procurement, human resource & logistic, developed a PSEA, safeguarding policy, and appointed a PSEA & Safeguarding focal. These steps helped us ensure that we are operating at the highest possible standards and that we were able to maximize the impact of our work.

We also recognize that our staff are a critical part of our success, and last year we not only supported staff capacity building but were also pleased to welcome 14 new team members to our organization. These new additions have brought a wealth of skills and experiences to our team, helping us to build on our capacity and to expand our reach even further.

Despite the challenges that we all faced last year, we are happy to have been able to grow our financial portfolio up to 73% than previous year, allowing us to make an even greater impact in the communities we serve and contributing to achievement of our strategic priorities. Our team worked tirelessly to realize the strategic objectives by developing and implementing the projects.

We are happy to see the positive results they have had in the lives of the climate displaced women and education support to vulnerable Rohingya (FDMN) children we serve and beyond.

One of the stamps of our organization is an evidence-based approach to our work. Last year, we continued to build market linkage of products that produced by women groups & ethnic community of Cox's Bazar Sadar, on this by conducting dialogues with wholesaler and arranging market place, exhibition etc. None of this would have been possible without the generous support of our donors and partners, cooperation from different government agencies. We are extremely grateful for their support.

As we look into the future, I am confident that we will continue to grow our program portfolio to respond to emerging issues inline with SDG.

Thank you for taking the time to read our annual report 2024 and for your ongoing support to our organization PHALS. We couldn't have done it without your generous support.

Abu Murshed Chowdhury

Executive Director (Honorary), PHALS



**WE STARTED
OUR JOURNEY
WITH AN OPEN
AIRED
PRE-SCHOOL,
IN 1992**

PHALS (PROGRAM FOR HELPLESS AND LAGGED SOCIETY)

Organization Brief

PHALS- (Program for Helpless And Lagged Society) is a non-government organization (NGO) based in Cox's Bazar, Bangladesh started its journey in 1992. It is formally registered with Ministry of Social welfare in 1996 and NGO Affairs Bureau in 1999. All activities of the organization are in line with the guidance provided by the Ministry of Social Welfare (MOSW) and NGO Affairs Bureau (NGOAB) of the Government of Bangladesh. The principles, activities and approaches of PHALS correspond to national priorities for development and directly linked with current National Strategic Plan. PHALS's activities have significantly contributed to attaining Millennium Development Goals (MDG) by the government, particularly Goals 1, 2, 3, 7 and 8. PHALS has developed its 2nd Strategic Plan (2022-2026) to ensure that its program interventions on education, protection, disaster risk reduction, livelihood and legal aid support implemented in Cox's Bazar district partnering with donor, development partner and government of Bangladesh that add significant values to national response for achieving Sustainable Development Goals (SDGs) particularly 1, 2, 4, 5, 6, 10, 13 and 17. PHALS has vibrant presence and strong footprint in emergency response program since the influx in 2017 with several interventions aligning with sectors and RRRC office as well as government of Bangladesh. Over the last 32 years PHALS has expanded its work in the area of education, protection, disaster risk reduction and livelihood including the cross-cutting issues which complementing and contributing to the national response in these areas which are under government focus.

Legal Status

has been following the constitution as approved by the Directorate of Social Services

- 1) Registered under Ministry of Social Welfare, Bangladesh vide Reg.# cox 94/96 dated 18/12
- 2) NGO Affairs Bureau of Bangladesh vide Reg.# 1428 dated 20/09/1999
- 3) Ministry of Youth and Development, Bangladesh vide Reg.# Ju/Cox-70/2001- dated 05/11/2001 Registered in (Name of District): Cox's Bazar



Vision

A country without poverty and discrimination in which every person can exercise her/his rights to a life with dignity and proper livelihood through comprehensive sustainable development.



Mission

To work together with GO/NGO and INGO for the less privileged and marginalized people to improve their livelihood standard up to reasonable percentage in terms of poverty, education, gender, environment, health care, basic human right, disability, and children's right to concern.



Core Values



Simplicity



Transparency



Inclusion



Honesty



Effectiveness



Attainable.



Accountability



Belongingness



Objective

- » To improve the Socioeconomic & livelihood conditions of the underprivileged, People with disabilities, and marginalized vulnerable people of the societies.
- » To create capacity/skill of the poor and vulnerable women belonged to lagged societies for economic emancipation.
- » To ensure child rights irrespective of race, religion, culture, and identity.
- » To end violence against women to promote gender equality and facilitate social justice.
- » To protect the environment and Ecosystem.
- » Empower people with Human rights and Good governance.
- » Create opportunities for education & health care for the less privileged children and women.
- » To educate less privileged poor children and create interest towards education.
- » To create awareness and sensitize people and service providers against exploitation, injustice, and corruption.
- » Work to prevent human trafficking & Encourage Safe Migration.
- » Ensure Climate resilience development and adaptation.
- » Humanitarian Response to Disaster prone Area/Community/Refugee.
- » Initiatives to prevent Gender-based violence and women empowerment.
- » Climate Change and resilience
- » Advocacy for Social Cohesion among Different Community to attain peace o Work together with Local, National, International, UN as well as GoB agencies for community development, its dignity.



Our Working Area

Cox's Bazar District

District Intro

Cox's Bazar district is situated in the southeastern coastal area of Bangladesh. The coastal zone of Cox's Bazar has had great significance since pre-historic times for its wide diversity and abundance of natural flora and fauna. On the other hand, Cox's Bazar is also famous for its immense natural beauty with 120 km-long natural sandy beach, one of the longest in the world with population of over 2.65 million people. The economy of the coastal dwellers in Cox's Bazar combines salt production, fish and dried fish, aquaculture, agriculture, local tourism, trade and handicrafts. Sandy, sandy loamy and muddy tidal flats, mangrove vegetation, salt beds, coral reefs, salt marsh, seagrass and algal beds characterize the coastline of Cox's Bazar. These ecosystems play a principal role in supporting local communities, serving as sources of food, cash and energy. A rapid increase in population, climate change displacement and the haphazard destruction of natural habitats have resulted in the loss of coastal and terrestrial biodiversity in Cox's Bazar. Multidimensional environmental and economic adverse effect also increasing due to presence of about one million forcibly displaced Myanmar nationals (Rohingya).

WORKING AREA MAP



Division-Chittagong Division

Establishment Date-1 March 1984

Administrative areas

The total area of Cox's Bazar district is 2491.86 square kilometers (962.11 sq mi).

Cox's Bazar district consists of 9 upazilas, 8 police stations, 4 municipalities, 71 unions, 188 mauzas, 992 villages and 4 parliamentary constituencies.

Population

According to the statistics of 2022, the total population of Cox's Bazar district is 28,23,265 people. Among them 14,32,864 males and 13,88,086 females. The population density is about 920 people per square kilometer (2,400/sq mi).

Literacy Rate-Total 71.45%

(Source: Shampan, Annual Publication of District Administration, Cox's Bazar)

Organization Committees

- PHALS General Body
- Executive Committee
- Internal Audit Team
- Senior Management Team
- Procurement Committee
- Recruitment Committee
- School Management Committee
- Law and Order Affairs Committee

Executive Board 2023-2024



Shirin Nur Chowdhury
Chairperson



Jahangir Hassan
Vice-President



Abu Murshed Chowdhury
ED & General Secretary



Ms. Shamim Akter
Asst. General Secretary



A. K. M. Mahtabul Islam
Treasurer



Md. Iqbal Chowdhury
General Member



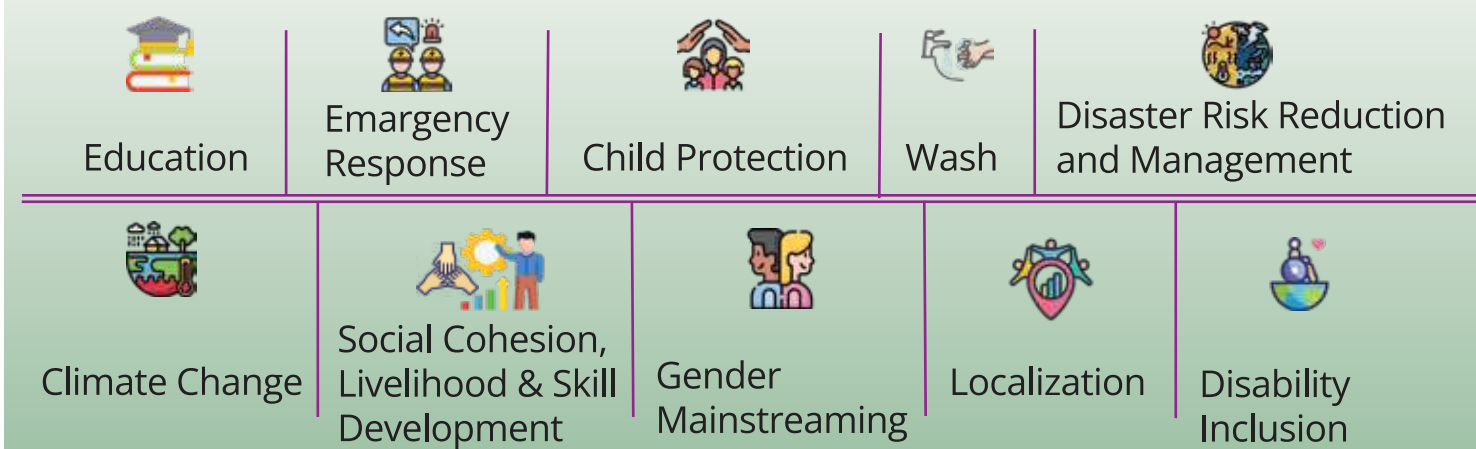
Ms. Monowara Pervin
General Member



Focal Person

- ▶ PSEA Focal
- ▶ Gender Focal
- ▶ CFRM Focal
- ▶ Safeguarding Focal

Our Focusing Areas



Organizational Policies & Guidelines

Policies

- | | |
|-------------------------------------|--------------------------------------|
| 01 Constitution | 14 Antifraud, Bribery and Corruption |
| 02 Administrative | 15 Code of Conduct |
| 03 Human Resource | 16 Risk Management |
| 04 Financial Management | 17 CFRM |
| 05 Safeguarding | 18 Data Protection & Privacy |
| 06 Gender | |
| 07 Gender Strategy paper | |
| 08 PSEA | |
| 09 Child Protection | |
| 10 Procurement and storage | |
| 11 Conflict of Interest | |
| 12 MEAL | |
| 13 360 degree performance Appraisal | |

Guidelines

- 01 Contingency plan
- 02 Strategic Plan
- 03 Procurement Policy and Storage Management Guideline
- 04 Resource Mobilization Guideline
- 05 Cost Sharing Principle and Policy Guideline
- 06 Communication strategy
- 07 Brand Guideline

Ongoing Project

PRE PRIMARY EDUCATION

About Project

Pre-Primary Education is the first step for a child learning journey, usually for children aged 3 to 5 years, before they start formal school. It's a time when children learn through play, stories, songs and simple activities that help them grow emotionally, socially, physically and mentally. They start to explore the world around them, build friendships, learn to express themselves and pick up basic skills like counting and recognizing letters in a caring and safe environment. It lays the foundation for a lifetime of learning and helps every child, especially those from disadvantaged and marginalized backgrounds, to start school with confidence and curiosity.

PHALS Cox's Bazar has been providing this service through 10 schools since 1996 in Ramu and Sadar Upazila, Cox's Bazar.

Donor

Own Funded

Project duration

1996 to Continuing

Project goal

To create opportunities for marginalized children aged 3 to 5 to access quality early education that supports their growth, learning and confidence transition to primary school.



Students are studying attentively.

Major Objective

1. To provide inclusive, safe and inspiring learning environments for young children in marginalized communities, focusing on emotional, cognitive, physical and social development.
2. To enhance the capacity of caregivers, teachers and community stakeholders to deliver quality, play-based early learning through training, resources and continuous support.
3. To increase enrollment, regular attendance and school readiness among children from vulnerable and underprivileged families by raising community awareness and strengthening family engagement.



Study Time

Project activity

PHALS has been running 10 pre-primary schools, each led by a dedicated teacher. All necessary learning materials are provided to the children to support their early education. To track their progress, annual assessment tests are conducted for the learners throughout the year.

Outcome

In 2024, a total of 349 (Girls-220, Boys-129) children were enrolled and actively participated in playful and engaging learning activities. At the end of the academic year, an annual assessment was conducted to evaluate their progress and readiness for primary education. The results were very encouraging. It is shown that 95% of the children successfully graduated from pre-primary level and were enrolled in nearby primary schools. The transition of these learners into formal education marks a significant step toward a brighter future for each child.

Challenges and overcoming strategy

Challenges	Overcome
Lack of Parental Awareness: Many parents, especially in marginalized communities, did not initially understand the importance of early education.	Teachers arranged house visit, counseling sessions and raising awareness for the long-term benefits of education.
Natural Disasters: Flood, waterlogging, access raining etc. disrupted school operations, damaged infrastructure and made it difficult for children to attend regularly.	PHALS worked closely with local communities to keep safe the learning centers and ensured uninterrupted education.
Economic Hardships: Families struggling with poverty often prioritized income-generating activities over sending young children to school.	PHALS motivated the guardians and explaining how education is an investment in their child's future.
Limited Access to Learning Materials: The centers struggled of shortage of learning materials due to fund availability.	PHALS developed cost effective, locally made learning materials and involved parents in creating simple educational tools from household items.

Learning

Effective planning, strong coordination and community engagement are vital for managing such types of project, especially in challenging settings. PHALS's flexibility, timely monitoring and quick decision-making helped to continue the project during crisis. Teachers training and stakeholders involvement are crucial to sustain quality and achieving results.

PHALS TAYAMA PRIMARY EDUCATION



Exam time

About Project

PHALS Tayama Primary School is a formal schooling system for play level to standard Five. The main goal is to provide education to the lagged and disadvantaged children to achieve quality education aligning with SDG-4. It is located at Bypass Road Jhilongza Cox's Bazaar.

Partners / Donor

Own funded.

Project duration

1996 to Continuing

Objective of the Project

The main objectives is to remove disadvantaged children from child labor and provide them with access to quality education.

Outcome

In 2024, a total of 152 (Girls-80, Boys-72) students enrolled and actively participated in learning activities. At the end of the academic year, an annual assessment was conducted to evaluate their progress. The results were very encouraging. It is shown that 95% of the children successfully graduated and promoted in next class.



Students excited to receive new books.



Performing the national anthem.



Students are participating in the annual examination.

Challenges and overcoming strategy

Challenges	Overcome
Lack of Parental Awareness: Many parents, especially in marginalized communities, did not initially understand the importance of early education.	Teachers arranged house visit, counseling sessions and raising awareness for the long-term benefits of education.
Economic Hardships: Families struggling with poverty often prioritized income-generating activities over sending young children to school.	PHALS motivated the guardinas and explaining how education is an investment in their child's future.
Limited Budget for staff management: The project struggled financially due to shortage of budget which is hard to manage the salary and other benefits of teachers and staff members.	PHALS developed cost effective budget and communicating with different donors for fund generation.

PHALS BANI ACADEMY

About Project

Overview of the PHALS-BANI Academy to provide a comprehensive understanding of the support systems in place for children at the center. The center is a safe haven dedicated to providing round-the-clock care, protection, and nurturing for children in need. The services are included fostering care, diet meal, clothing, shelter, primary health, treatment, education (formal and non-formal), recreation, technical skill development and extra curricular activities. The center is committed to create an enabling environment where children can thrive and build their lives. PHALS dedicated team and community partnerships jointly advocate for the rights of these children, ensuring they grow up with dignity, security and opportunities for a brighter future which will bring hope and resilience for a better tomorrow.

Donor- BANI STREET 'France.

Project Budget- 28 372 420 BDT

Implemented By- PHALS

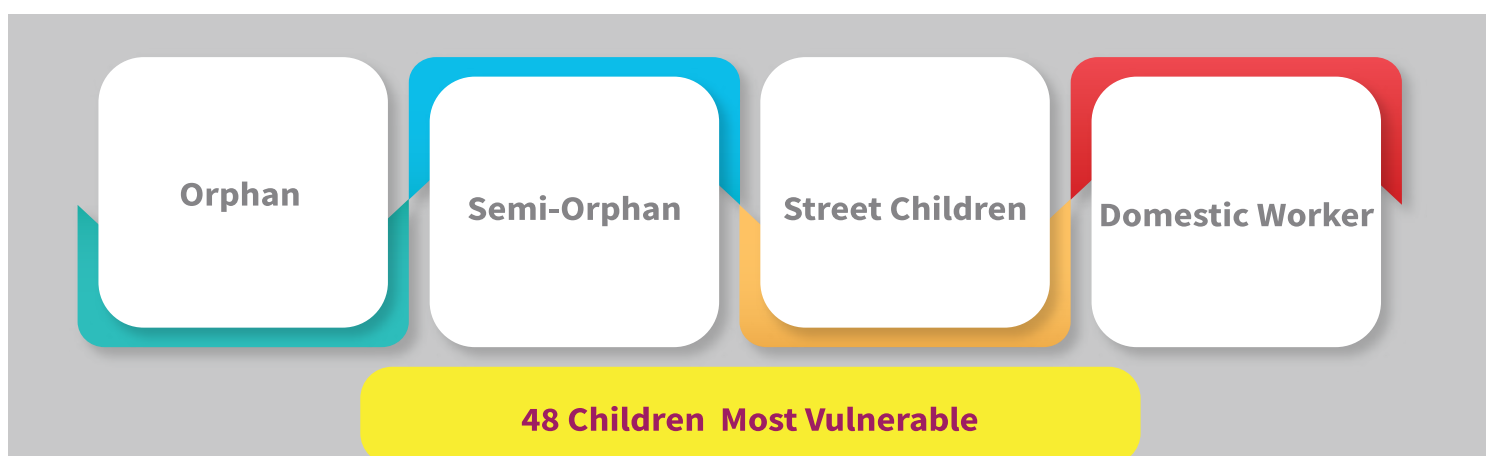
Project Duration- July 2024 To June 2026.

Total Staff- 16

Age Category

- o Admission: 06–12 Years old
- o Stay Duration: Until age of 23

Category of Children



Project Goal

The main goal of the project is to create unique child friendly environment for the orphan, semi orphan and most vulnerable children of the district through providing adequate standard education facilities, residence, food, health care, sports and cultural activities till self- reliance. Which will enable them to be an ideal human resource.

Objectives of the Project

- ✓ **Holistic Child Development:** Offering physical, emotional, and educational support.
- ✓ **Child Safety and Well-being:** Ensuring a secure and supportive living environment.
- ✓ **Skill Development and Empowerment:** Providing children with tools to thrive in the future.

Main Activities

- Ensuring Safe Shelter for 48 children through shelter homes.
- Provision of three meals a day for children staying in shelter homes.
- Ensuring necessary treatment for children staying in shelter homes.
- Ensure quality institutional education to all children staying in shelter homes.
- Ensuring entertainment for children staying in shelter homes.

- Provide physical exercise and sports training for children staying in shelter homes to improve their physical and sports skills.
- Provide technical skills training for children staying in shelter homes.

Outcome

- 33 children where girls 23, and boys 10, staying at PHALS-BANI Academy shelter home are being provided with all facilities including food and shelter.
- Children are studying in different classes from 1 to 12 and graduation level.
- Three students of PHALS-Bani Academy Riya Moni, Jetsna Akhter and Rekha Moni, three of them according to their choice Riya Moni BSc in Computer Science and Engineering at Cox's Bazar International University, Josna Akhter in Japan Bangladesh Friendship College of Physiotherapy, Dhaka Mirpur BSc in Physiotherapy Course and Rekha Moni admitted Diploma in Midwifery Course at Hope Hospital, Cox's Bazar Nursing Department.
- Three Girls going to attend in the SSC exam 2025 from Cox's Bazar international School.

Achievement

Food

Children residing in PHALS-BANI Academy homes are provided with healthy and nutritious food. A separate food timetable is prepared based on the choice of the children and also considering the health of the children. Once a week beef is cooked for the children. Moreover, in the evening the children are given seasonal fruits and cow milk which give them good health. Every day the children are provided snacks as per the food timetable.

The quality of food provided to the children and any changes required are discussed with the children.



Children of PHALS-Bani Academy were given HPV (cervical vaccine).

Medical Support

PHALS-Bani Academy provides medical assistance in addition to other support. The two residential Facilitator's took constant care. If any of the children fell sick, we immediately consulted the doctor in the Sadar hospital. And take Medicines as advised. facilitators make sure they are followed up in the coming days. In special cases, the referral doctor should be consulted. The facilitators attend to it promptly and the children are given perfect medical assistance.

PHALS-Bani Academy, a to15 children were given HPV (cervical vaccine) in collaboration with the Department of Health.



Education

33 children (23 girls and 10 boys), staying at PHALS-BANI Academy shelter home are being provided with all facilities including food and shelter through the activities of the project. All children are studying in different classes from class 1 to graduation level. Riya Moni is studying B.Sc. (Hons) in Computer Science & Engineering at Cox's Bazar International University. Josna is studying B.Sc. in Physiotherapy in Dhaka. Rekha Moni is Diploma in midwifery. Nureja in HSC 2nd year at Cox's Bazar City College. Rajiya has got admitted to Diploma in Civil Engineering at Cox's Bazar Polytechnic Institute.



Children in the Academy's Classroom

All other children have made good results in the annual exam this year. Shahina, Tania and Sadia are SSC examinee this year. They have made a good result in Test Examination. Riya Moni of class nine has obtained A grade in the annual exam and Shahed of the same grade has stood first in boys' section. Maliya has got A grade in class eight in Annual exam. Marwa has also passed the exam in class eight. Tanha of has got A grade, Mobina and Arman have got B grade in annual exam. Sumaiya has stood second in the annual of exam class six. Reshma has got A- and Munni has got B grade in annual exam. Shahin has got A grade in annual exam. Akila and Renova have got A+ in annual exam of class five at PHALS Tayama Primary School. Adiba, Alvi, Rishat, Fazilatunnesa, Yahidu, Reshmi and Jihad have been promoted to class five. Tasfiya has got A grade and promoted to class four. Fahim and Sami have also promoted to class four. Chuton has been promoted to class three. The youngest child of PHALS Bani Academy, Riha has got A+ in her annual examination.



Sadia's Taekwondo Demonstration.

Taekwondo Training

Taekwondo training going on three days a week through the instructor, divided into two teams, senior and junior. Currently, several children in the senior and junior groups are showing good progress in fighting.



Taekwondo Training.



Badminton training.

Badminton Training

According to the project plan, badminton training is provided to the children of the academy for four months every winter season by a skilled trainer. In line with this, badminton training has started from 1 November 2024 and will continue till February 2025. In this, the children are divided into two shifts and trained three days a week. The children have made considerable progress in the two months till December 2024.

Drawing Class

Under the supervision of a skilled drawing teacher, children are divided into two groups and are taught drawing to children twice a week on Friday and Saturday. There is a lot of progress in children's drawing till April 2024.

On 07-10-2024 Organized by Shishu Academy, Cox's Bazar on the occasion of "Children's Day" 10 children participated from PHALS- Bani Academy in

the drawing competition- Tania Akhter, Umme Sadia, Shahina Akhter, Razia Akhter, Ahmed Yahidu, Reshmi Akhter, Armaan Joy, Aqila Siddika, Renuva Sultana, Mubina Akhter) Out of these, 02 children won awards- 1) Shahina Akhter, 2) Razia Akhter.



Rajiya Akter received the award that she won in the drawing competition.

Computer Class

Basic computer courses were launched from January 1 to increase the technical skills and knowledge of information technology among vulnerable children. In this course, 9 (Girls-8, Boys-1) students in senior batch and 9 (Girls-7, Boys-2) students in junior batch, total 18 students are taking classes in two batches. Each batch has 2 classes in a week. Classes are conducted by an experienced computer instructor. In keeping with the times, the classrooms are equipped with air-conditioned classrooms with multimedia facilities. Lesson-based classes, tests, homework, presentations and other participatory activities are conducted for the students.

Before starting the computer course, the students had no idea about computers. They are now able to operate computers and perform various tasks on computers. Their eagerness to learn and spontaneous participation in the class makes the classroom environment beautiful and lively.



children in computer class.



Children are Cleaning their own Fields.

Life skills and leadership development

As a part of the life skills development program of the academy children, every Friday, the children are divided into different groups and clean the grounds and surroundings of the academy, their living room, toilet, dining room, common room, kitchen and the entire academy themselves under the leadership of team leaders selected from among them. A team of three children is responsible for cooking Friday lunch.

Our cookers guide the entire cooking process. Another group of children served the children their own cooked food.

The groups of children change every week and each group is gaining different work experiences each week. Children enjoy these tasks every Friday and complete them with joy.

Also, for every two weeks in the rooms where the children live, one leader is chosen by the children according to their preferences. During these two weeks, children are led by selected team leaders to carry out all the activities of the academy like going to meals on time, going to prayer, informing the facilitators about any room problems, children's notebooks, pens or any other needs related to the children.

And every two weeks a new one is chosen. By this, children's leadership qualities are being developed and sense of responsibility is being awakened.



Children are tending their garden.

Gardening

The children planted a variety of vegetables on a small scale in front of the PHALS Training Center at specific times of the day. A team of children takes care of the garden every day during free time in the afternoon, including watering and weeding. Vegetables planted include spinach, cucumber, pumpkin, tomato, mint leaves, and potatoes.

Gardening team members who regularly maintain the garden are Nooraja, Tania, Munni, Shamsunnahar, Adiba, Fazila and Reshmi.

Award Recieved of Bani Academy Children Annual Sports Competition

Names of children who won awards in sports competitions-

- 1) Tasfia Ayman (Rope Jump Competition - 1st)
- 2) Riyad Hossain Risat (Running Competition - 1st)
- 3) Mo Shahin (Running Competition - 2nd and Cock Fighting - 3rd)
- 4) Shahina Akhter (Sui Suta - 2nd)
- 5) Tania Akhter (Sui Suta - 1st and Pot Breaking - 1st)
- *Dress as you like
- 1) Tasfia Ayman (Flower Girl) 2) Mo Alvi (Lalon Fakir) 1st Prize.



Alvi receives the award at Cox's Bazar International School's Annual Sports Competition-2024.

Awards in the cultural competition

Names of children who received awards in the cultural competition-

- 1) Umme Sadia (Kerat) - 2nd
- Hamnad - 2nd
- 2) Shahina Akhtar (Poetry Recitation) - 1st
- 3) Mo Shahed (Kerat) - 3rd
- 4) Arman Joy (Kerat) - 2nd
- 5) Md. Alvi (Kerat) - 1st
- Hamnad - 3rd
- 6) Riyad Hossain Rishat (Kerat) - 2nd
- 7) Tasfia Ayaman (Kerat) - 1st





Mubina Akhter receiving her award from the honored guests.

Achievements of PHALS-Bani Academy child Mubina Akhter by participating in the "52nd National Winter Sports Competition 2024"

20-01-24: Mubina Akhtar Badminton (Singles) - Sadar Upazila Champion

21-01-24 Badminton (Singles) - Upazila Champion

25-01-24: Badminton (Singles) District Champion

01-02-24: Badminton (Singles) Participated in the Divisional Level

Lesson Learn

Involving children in decision-making about project activities increases their interest and participation, making it easier to implement those activities. Therefore, we actively seek children's input when adding or removing any activities from the project.

Challenges

1. Fund crises are a major problem for projects due to which project activities are constantly interrupted.
2. Late release of donor money due to late submission of financial report to donor.
3. There is a limitation in proper preservation of documentation on all financial transactions of the project.
4. Several parts of the academy grounds are dilapidated, making it difficult for children to play. Any mishap is possible during the game.



Early morning children's physical exercise Class in the field.



Eid Shopping



Tree Plantation



Children's Drawing.

ToGETHER (Towards Greater Effectiveness and Timeliness in Humanitarian Emergency Response)

About Project

Since January 2021 PHALS has been implementing the ToGETHER project technically guided by Malteser International funded. With the financial support of the German Foreign Office, Welthungerhilfe and its consortium partners Caritas Germany, Diakonie Katastrophenhilfe and Malteser International are implementing the ToGETHER program (Towards Greater Effectiveness and Timeliness in Humanitarian Emergency Response). The development of ToGETHER 2.0 is the result of sustained progress built on the collective experiences gained through ToGETHER 1.0, on the Grand Bargain (GB) and localization efforts with an emphasis on contributing to the Grand Bargain 3.0. This phase accentuates the promotion of local leadership, humanitarian-centered approaches, mentoring local humanitarian peer NGOs' capacity strengthening, anticipatory humanitarian action, piloting risk-sharing, and advocating for efficient, effective, and fair humanitarian architecture.

Partners/Donor: GFFO and Supported by Malteser International

Project budget: 3,81,30,500

Project duration: 01.05.2024 – 30.04.2027 (36 months)

Project Objectives

The overall objective of the project is to contribute to the reduction of effects of disasters on local communities, the three-year program aims at strengthening local humanitarian preparedness & response capacities and promoting local leadership in humanitarian action through capacity development and exchange, joint learning, and advocacy for better access to humanitarian coordination and funding.

Activities

"Dialogue on Grand Bargain beyond 2023 & Validation of In-country Localization Advocacy Canvas" PHALS organized a multi-stakeholder dialogue in Cox's Bazar on March 19, 2024, focused on the "Grand Bargain beyond 2023" and developing a country-level localization advocacy canvas under the ToGETHER project. The event brought together 90 participants from local, national and international NGOs, UN agencies, government bodies, and the media to enhance understanding and commitment to effective humanitarian response and localization. Key discussions covered Grand Bargain commitments, the 25% localization funding target, and the importance of transparency, collaboration, and capacity-building for local actors, validation of localization country-level canvas with strategy and localization advocacy canvas. The workshop concluded with actionable feedback for refining advocacy efforts and strengthening grassroots-led humanitarian action.

"The Kick-Off and MEAL (Monitoring, Evaluation, Accountability, and Learning) Set-Up Workshop" of ToGETHER 2.0 took place over four days from 20-24 October 2024.

PHALS Actively participated in this workshop. The workshop's focus was to ensure that all participants thoroughly understood the project's logical framework and could implement project and MEAL activities effectively. Over the course of four days, PHALS team worked together to analyze project objectives, expected outputs, and outcomes, as well as the key indicators within the log frame and budget.



Following the official order from the Ministry of Disaster Management and Relief (MoDMR), Government of Bangladesh, PHALS presented the TOGETHER 2.0 project in front of ministry officials. During the session, PHALS outlined the project's activities, including the HOIFA component, and shared the project budget to ensure project transparency and accountability. The meeting was held on 11 September 2024 at the Conference room of MoDMR, Bangladesh Secretariat, Dhaka, Bangladesh where the Additional Secretary of MoDMR was chaired the meeting while Deputy Secretary was attending as special guest.

PHALS took part in the Global Working Group, further contributing to discussions on promoting localization



Training on Safeguarding and Protection from PSEAH

at the international level. Through these engagements, PHALS continue to strengthen its role in advocating for the localization agenda, both nationally and globally. PHALS also member of global advocacy working group. PHALS played a key role in the development and finalization of National Advocacy Strategies, actively contributing to shaping the direction and focus of the strategies through their input and expertise.

PHALS organized a two-day long training on **"Safeguarding and Protection of Sexual Exploitation, Abuse and Harassment (PSEAH)"** on 19-20th November 2024, under the ToGETHER 2.0

program. The training motto is the active participation of 42 staff members (including male 19 and female 23), to enhance understanding and awareness on critical safeguarding issues. Build foundational knowledge of safeguarding and PSEAH concepts, emphasizing their significance in fostering a safe and respectful environment. Strengthen Policy Awareness: Gain clarity on organizational safeguarding and PSEAH policies, including reporting procedures and preventive strategies. PHALS collaborated with BRAC and Inter Sector Coordination Group (ISCG), Cox's Bazar for seeking Facilitation support.

PHALS conducted a day-long training session on **"Constructive Storytelling"** on November 21, 2024. The event was organized under the ToGETHER 2.0 program. The primary goal of the training was to enhance the participants' understanding of photo storytelling while improving their photography skills. A total of 14 dedicated staff members actively participated in this initiative, including 8 male and 6 female staff.

Through interactive sessions, the training aimed to enhance the capacity of participants in capturing compelling visual narratives, equipping them with techniques to effectively convey stories through photographs. This effort aligns with the broader objectives of the ToGETHER 2.0 program, which seeks to promote impactful storytelling as a tool for community engagement and advocacy.

PHALS made an innovative contribution by introducing P-FIM to the Private Sector Emergency Response Team in Cox's Bazar on 28th November 2024. This marked the first-ever introduce of P-FIM in the private sector. The initiative aimed to enhance community engagement and accountability during emergency responses by ensuring that affected populations' voices are prioritized in decision-making processes. This pioneering effort underscores PHALS' commitment to innovative approaches in humanitarian response.



Training on Constructive Storytelling



Introducing P-FIM to the Emergency Response Team of the Private Sector

Challenge and overcoming strategy

- To get approval from the NGOAB and project activities implementation taken time. PHALS Continued communicate with govt officials for approval.
- Political unrest situation. Applied hybrid work model considering the situation.
- Delay fund transfer from donor. Organization provide support from the core.
- Lack of common understanding about project details with budget as all staff recruited newly. Organized induction sessions informally

Learnings

PHALS have learned, adopted, and replicated the learning to other programmes and projects. E.g., PHALS advocate P-Fim method for the decision making and management structure for Cox's Bazar pool fund for local NGOs.

PHALS uses a Peer review mechanism to integrate Lessons Learnt (LL) in programming and implementation of humanitarian action.

Resilience Strengthening of Vulnerable Populations in Northern, Western and Eastern Bangladesh through a Network Approach of 5 Partner Organizations.

About Project

"Resilience Strengthening of Vulnerable Populations in Northern, Western and Eastern Bangladesh through a Network Approach of 5 Partner Organizations" project focuses on marginalized women, persons with disabilities, climate refugees, ethnic minorities-Rakhine, and climatically vulnerable communities of Chowfaldandi and Khuruskul union of Cox's Bazar Sadar Upazila. The target group has been able to continue to make a living that has been affected by natural disasters and climate change. While struggling to survive, they have gained strength in coping with the situation, which also motivates them to participate in this project. Some people in the target group already have experience with community-led initiatives and Self-Reliant Groups (SRGs). Through the project, the target group has gained valuable life skills, technical training, and business planning knowledge that have empowered them to enhance their economic resilience. They have also developed stronger market connections and received support in adopting alternative, sustainable, and climate-resilient livelihood options. These interventions have enabled them to generate income, reduce debt, and improve household well-being. Additionally, focused efforts on social inclusion have helped reduce marginalization, allowing them to actively participate in economic activities, access their rights, and engage more confidently with markets and institutions. As a result, the community is now better equipped to pursue long-term, dignified livelihoods and build a more secure future.

Project Location:

Khuruskul and Chowfaldandi Union of Cox's Bazar Sadar Upazila, Cox's Bazar District.

Beneficiary Details:

Direct Beneficiary-Embroidery-52, Tailoring-50, Block-Batik-49, Handicraft-49, Handloom-10 and UP-50 = 260 participants
 Total Participants Coverage (Direct + Indirect) = 10,042

Partners/Donor

Malteser International. Financed by: German Cooperation and ADH

Project budget

2,83,75,023 BDT

Project duration

December 2022 to December 2025

Project Goal

Vulnerable households are more resilient to climate change impacts through community organizing, advocacy, alternative livelihood development, localization, and emergency preparedness.

Project Objective

Vulnerability of vulnerable, marginalized, rural riverine and coastal communities is reduced through improved socioeconomic conditions and emergency preparedness.

Main Activities

Quarterly Partner Exchange Visits and Zoom Shared Learning Meetings.

In 2024, PHALS conducted four quarterly partner exchange visits with AFAD, CDD, and Mukti Foundation in Satkhira, Bagerhat, Kurigram, and Cox's Bazar,



*Shopping Bag sewing by Abu Hanif Sumon-Sheuli
SHG at Baniakhali, Sharankhola*

focusing on observing income-generating activities (IGAs) such as homestead gardening, livestock rearing, weaving, shopping bag sewing, and vermicomposting. PHALS also hosted a learning visit to showcase tailoring, embroidery, block-batik, and handloom initiatives. These visits led to valuable insights, which were shared in SRG and Apex meetings and translated into actionable steps, including the introduction of homestead farming, sack gardening, vermicomposting, and shopping bag sewing. Registers, passbooks, and accounting systems were also developed based on shared learnings. Key lessons emphasized the importance of aligning AIGA selection with community needs, existing skills, and market demand; the value of local product collection points for women producers; the simplicity and high demand for shopping bag production; the effectiveness of peer-to-peer training; and the promotion of eco-friendly practices like vermicompost and biopesticide use, particularly in waterlogged areas where sack gardening proves effective..



*Shopping Bag sewing by Abu Hanif Sumon-Sheuli
SHG at Baniakhali, Sharankhola*



*Vermi Compost Harvesting at Kurarpar SRG,
Panchgachi Union of Kurigram*



PHALS SRG product Display at AFAD Meeting Room, Kurigram

Apex Body Meetings (ABM)

PHALS organized a total of 7 Apex Body Meetings with 250 total participants at Khuruskul and Chowfaldandi Resource Centers. Discussions included training attendance, meeting resolutions, savings, passbooks, account maintenance, market linkage, product marketing, and advocacy with local government for inclusion in safety net programs.

Quality Product Support (Training by Experts)

Two instructors were recruited (Handicraft & Handloom). They trained 59 SRG members (Handicraft-49, Handloom-10). Participants now produce and market trade-specific products locally and in Cox's Bazar.

Handloom Training for Ethnic Minority

A 6-month training were provided for 10 Rakhine women at Chowfaldandi-2 Resource Center. Participants learned to weave Lungi, Thami, Bedsheets, etc., and began production and marketing.

Training in Block-Batik, Embroidery & Tailoring

In 2023, 151 participants were trained (Block-Batik-49, Embroidery-52, Tailoring-50). Most of the trained participants now produce and sell items like Baby Katha, Hoop Art, and embroidery products using display boards at Resource Centers.



Handloom Training at Chowfaldandi-2 Resource Center

Handicraft Training for Vulnerable Groups:

49 participants (Climate Refugee, Ethnic Minority, Host Community) received 6-month training across 3 Resource Centers. Participants began production and sale.





Kinds Support handed over by Counselor W#1 Cox's Bazar Pourasava at Khuruskul Resource Center.

Equipment, Raw Material & Capital Support

Kind support was provided to 210 SRG members across 8 SRGs in trades: Embroidery, Tailoring, Block-Batik, Handicraft & Handloom. Products are now displayed/sold locally, earning approx. BDT 5,20,533.

SRG Savings & Account Management

8 SRGs have opened bank accounts and accumulated BDT 178,850 in savings. Members maintain registers and accounts with project staff support.

Buyer Linkage Workshop

A workshop linked SRG producers with local buyers at PHALS Training Center. Facilitated by iDE and CIMMYT, 26 participants attended. Some producers have since secured orders and begun bulk purchasing and sales.

Bi-Monthly SRG Meetings

64 SRG meetings held to discuss training attendance, product development, homestead activities, savings, account maintenance, market linkage, and safety net inclusion. SRG leaders now actively engage with government and market actors.

Annual Product Fair

A 3-day fair at Burmese Market, Cox's Bazar, showcased SRG products across trades. SRG members sold BDT 26,470 worth of goods. Media coverage included Channel i, CCN, and CBN. Visitors included professionals, journalists, and tourists.



Embroidery, Handicraft, Tailoring products displayed at Resource Centre.



Handicraft Training at Chowfaldandi-1 Resource Centre.



Shapla SRG's Bi-Monthly meeting.



Fair Opening by Director of CBCCI, Senior Vice President of Cox's Bazar Women Chamber & ED of PHALS.



Product selling in the Fair.

Develop Calendar/IEC/BCC Materials

- 400 calendars on Human Rights, Disability Inclusion, Gender, DRR, and Climate Change were printed and distributed (Jan 1–9, 2025) among participants, officials, media, and civil society.

Training on Gender Mainstreaming & Disability Inclusion

- 198 SRG members trained in 8 batches at Khuruskul and Chowfaldandi centers by BRAC, PHD, and BITA resource persons.
- Covered gender concepts, power dynamics, inclusion standards, and disability rights. Participants responded positively and committed to sharing learnings.

Apex Body Annual Learning Sharing Workshop

- Held on Nov 26, 2024, at Hotel Beach Way, Cox's Bazar with 36 SRG Apex Body members.
- Focused on project overview, roles, challenges, solutions, achievements, and next year's plan.

Community Courtyard Meetings

- 18 courtyard meetings conducted with 536 participants (M-29, F-507) on Health, Early Marriage, Dowry, Human Rights, Disability Inclusion, DRR, Climate Change, etc.
- Facilitated by trained volunteers with prior orientation; raised local awareness and received demand for expansion.

Observe World Environment Day

- Two events held at Khuruskul UP and Chowfaldandi High School with 205 participants (M-97, F-108) under the theme "Our Land, Our Future."
- Activities included rally, discussion, and distribution of 200 coconut saplings. Emphasis on pollution, deforestation, and climate resilience.

Observe International Day of Climate Action

- Two programs held at Chowfaldandi Govt. Primary School and Khuruskul Ashrayan Prokalpo (Nov 25) with a total of 168 participants (M-49, F-119).
- Theme: "Fight For Fossil-Free Future." Events included rallies, discussions, and participation from school staff, community leaders, and officials.



PIO Cox's Bazar Sadar Facilitating Session.



Rally of Int'l Climate Action Day Celebration at Chowfaldandi.



DC observing Tailoring products



Stall at the Market Place-Cultural Center, Cox's Bazar.



Champion Awarded by Crest and Prize.



UP Chairman Khuruskul distributing Coconut Sapling .

Outcome

- A total of 210 women have successfully organized themselves into 8 Self-Reliance Groups (SRGs), providing mutual support and maintaining group savings accounts, with all 8 SRGs actively managing savings registers by the end of the reporting period.
- Project participants have improved their economic conditions through sustainable, alternative sources of income, with a 17% increase in income among selected participants and 80% (168 out of 210) women initiating income-generating activities.
- 33% of SRG members (69 participants) have gained access to markets to sell their products.
- 18% of participants (38 out of 210) are family members of persons with disabilities (PWD) who have accessed training and started alternative income-generating activities.
- PHALS has successfully established partnerships with academic institutions, agricultural extension agencies, or NGOs, and conducted one study in 2024 to inform and strengthen livelihood development and agricultural practices.
- Collaboration among four partner organizations has been enhanced through 4 successful partner exchange visits and 4 virtual shared learning meetings.
- All 210 project participants vulnerable to climate change now have an alternative source of income.
- 40 participants have been selected for leadership and advocacy training scheduled for the first quarter of 2025, in line with the approved project budget.
- Through project facilitation, 1 person was included in the Old Age Allowance, 3 in the Disability Allowance, 4 in the Widow Allowance, and 10 received Fisherman Cards.
- Additionally, 3 individuals became members of Ward Disaster Management Committees (WDMC), and 2 project staff were included in Union Disaster Management Committees (UDMC).
- All 8 SRGs (210 participants) have been trained on Disability-Inclusive Disaster Risk Reduction (DiDRR), the terms of reference for local government disaster management committees, and the Cyclone Preparedness Programme (CPP), equipping them with practical knowledge and skills to contribute to local disaster preparedness and response efforts.
- PHALS regularly and actively participates in Union and Upazila-level coordination meetings on Disaster Risk Reduction (DRR), advocating for the inclusion of persons with disabilities. As a result of this advocacy, one representative from the disability community has been included in the Union Disaster Management Committee (UDMC), in line with its formation structure.
- A total of 600 trees have been planted in Cox's Bazar Sadar as part of climate protection and DRR efforts.
- On World Environment Day, June 5, 2024, 200 coconut saplings were distributed—100 in Chowfaldandi and 100 in Khuruskul. Additionally, 400 saplings were distributed during the 2023 World Environment Day celebration in Chowfaldandi Union of Cox's Bazar Sadar.



Challenges, Overcoming strategy & Learnings

Challenges

- Delay in revised budget approval from the Donor and the NGO Affairs Bureau, Bangladesh.
- National political unrest due to the quota movement disrupted the smooth implementation of project activities, including meetings, trainings, and workshops.
- Floods and political instability led to frequent rescheduling of exposure visits to CDD, Sharankhola
- Challenges in implementing activities involving Union Parishad/Pourashava, such as UDMC meetings, day observations, and social safety net advocacy initiatives.
- Absence of mid-level staff (Project Officer/Monitoring and Documentation) impacted timely coordination and documentation.
- Difficulties faced by SRG members in savings collection and opening group bank accounts.
- Delays in SRG registration due to a complex and time-consuming process.

Strategies to Overcome Challenges

- During government-declared special leave days due to political unrest or heavy rainfall, the team revised the activity plan and utilized weekends to meet project targets.
- A detailed roadmap (DIP) was prepared aligning the revised budget and project timeline.
- Activities were rescheduled with teamwork and flexibility, including weekend execution where needed.
- Union Parishad representatives and influential community leaders were actively involved to ensure smooth execution of related activities.
- Beneficiaries who joined exposure visits shared their learnings with other SRG members during group meetings, spreading the benefits of the visit.
- SRG documents were regularly updated, and continuous communication was maintained with relevant departments to facilitate processes.
- SRG registration is still pending due to its complex and lengthy procedure; however, it is noted that SRG registration was not a specific target of the project.

Learnings

- Building linkages with buyers and local businesses creates opportunities for purchasing production materials, selling products, and receiving orders.
- Exposure visits serve as strong motivators for group savings and proper documentation, especially when beneficiaries can observe, share, and ask questions directly.
- Regular household visits and one-on-one communication with beneficiaries enhance motivation and ease project implementation.
- Joint advocacy efforts by community leaders improve access to government services and opportunities.
- Encouraging community ownership of the program significantly contributes to achieving project objectives.
- Regular income empowers women and enhances their role in household decision-making.



Support to FDMN in Cox's Bazar in Education Sector

About Project

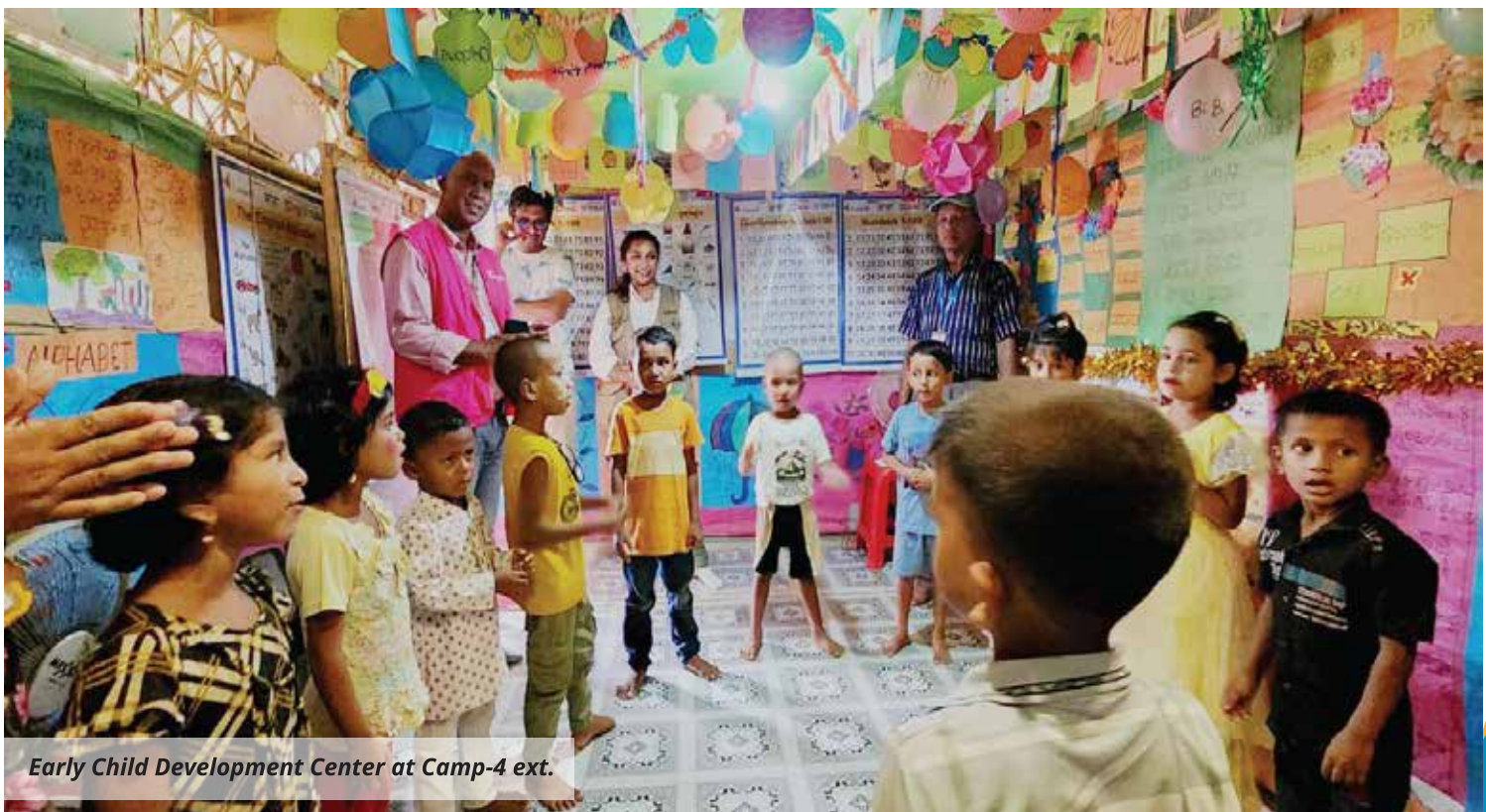
Cox's Bazar is a district located in the south-eastern part of Bangladesh. The area of Cox's Bazar especially Ukhia and Teknaf upazila has been experienced a large influx of Rohingya refugees since August 2017, due to persecution upon Rohingya Community in Myanmar. Now the refugee camp in Cox's Bazar is the largest camp in the world, hosting over 1100,000 refugees. The influx of refugees has been put a strain on the resources of the host community and disrupted the education system in the area. Many Rohingya children have lack of access to quality education, with limited learning spaces, resources, and qualified teachers. Continuing the education of Rohingya children is now very essential following Myanmar curriculum with their own language from their children's early childhood development. Funded by Pooled Fund, technical supported BRAC the PHALS intended education support project with Community Based Learning Facilities in Camp -4 Ext. in Ukhia Upazila, Cox's Bazar district.

Under the project, 168 students (Girl-92 and 76 Boys) whose age 3-5 years will be enrolled with quality education by 10 teachers (7 Rohingya and 3 host teachers.) To give support and monitoring the project activities along with project staff, Community Based Learning Facility Management Committees will be involved. The project duration is one year but extendable upon implementing partner and donor agreement as education is living project.

Partners/Donor: GAC and DFAT through BRAC

Project budget: 1,88,21,068.00

Project duration: September 2023 to December 2025.



Early Child Development Center at Camp-4 ext.

Project goals

To support the FDMN children in achieving universal education through accessibility, quality assurance, community engagement and system strengthening. This project aims to improve quality education for FDMN children in camp -4 Ext., Ukhiya Cox's Bazar district which is stood by five expected result viz.

- Quality education for 168 Forcibly Displaced Myanmar Nationals children in camp-4 Ext, Cox's Bazar Enrolled,
- Learning Centre 10 teachers' skill and capacity enhanced
- Awareness on Social psychology of 168 Forcibly Displaced Myanmar Nationals Students increased,
- Community engagement and participation for quality education of 168 Forcibly Displaced Myanmar Nationals students ensured, and
- Coordination and correlation with other actors, GoB as well increased.

Objectives

- Expanding and strengthening immediate access to equitable learning opportunities in a safe and protective environment for crisis-affected refugee girls and boys aged 3-5 years old;
- Providing quality inclusive education to refugee.
- Ensuring refugee ownership and active participation and engagement;



Teacher is teaching FDMN children.

Project Outcome

- Enrolled 168 Forcibly Displaced Myanmar Nationals (FDMN) children who are now receiving quality education at the Camp 4-Extension in Cox's Bazar.
- Enhanced the skills and capacity of 10 teachers working at the learning centre through targeted training and support.
- Improved awareness among all 168 FDMN students on social psychology, contributing to their emotional and social development.
- Ensured active community engagement and participation to support the educational journey of the 168 FDMN students.
- Strengthened relationships, coordination, and collaboration among all stakeholders, including government and non-government actors, to support education efforts in the camp.

Challenges:

- Insufficient project staffing hindered timely and effective implementation of some activities.
- Ongoing instability within the camp, including incidents of gunfights, murders, and robberies, created panic and disrupted the learning environment.
- Lack of reliable transport facilities made it difficult for host community teachers commuting from Ukhiya to reach the camp.
- A weak salary structure for host teachers contributed to a high dropout rate among teaching staff.
- Coordination gaps among different BRAC sections occasionally caused scheduling conflicts, with overlapping meetings and activities impacting workflow.

Overcoming strategy

Talking necessary steps in consultation with the community, donor and local administration.

Learnings

The learning of education project, through play young children can easily develop their physical, mental and cognitive development. Children can learn easily in a child friendly environment. Therefore the more children can be entertained through play, children interested in education increase.

Emergency Preparedness and Response for FDMN and Host Communities in Cox's Bazar District, Bangladesh

Donor: Malteser International

Project Areas

Cox's Bazar District and Rohingya Camp in project locations of PHALS if invited into a collaborative response to pool resources.

Project Achievements

29 Jan 2024, 12 houses family members who affected by fire at Kutubdia para and Samity Para under Cox's Bazar Poursabha area received Tarpaling-1, Bucket-1, Rice Pot-1 and Carry Pot-1, Pitcher-1, Jug-1, Mug-1, Vessel (Water pot)-1 and cash 10,000/- per Family. During the distribution Sadar UNO Samrat Kisha, Matin Sharda, Program and Partner Coordinator- MI, Poursava ward commissioner 1,2,3, Shahena Akter Pakhi, ward commissioner 1 Akter Kamal and PHALS's ED Abu Morshed Chowdhury were present.



Cash & Household utensils support to fire affected Families.

6 fire affected families in Halkara Para under Chakaria Poursabha area, Cox's Bazar which was occurred on 31 January 2024 received cash support BDT 10000/- each from PHALS. On 6 Feb 2024, during the distribution Mohammad Fakrul Islam UNO Chakari was attended as chief Guest.

On 10 June 2024 PHALS distributed Clothing Kits (Apparel) support among 200 Rohingya families in Camp – 13 under the leadership of the CIC, Camp-13, Community Engagement Officer of CIC office, others NGO representative and Majhis were attended in the program. Camp volunteers spontaneously supported to success the program. In every package there were 27 items for different age's members of the family. (Male Items- Lungi-2, T-Shirt-2, Sandal – 1 pair, Female Items- Thami – 2, Blauz – 2, Sandal – 1 Pair, Orna- 1,

Borkha -1, Adolescents Items- Lungi-1, Thami - 1, T-Shirt-2, Sandal - 1 pair, 6-11 Years Boys and Girls Items- Trouser - 2, T-Shirt - 2, Sandal - 1 Pair, 1-5 Years children Items- Pant - 2, T-Shirt - 2, Sandal - 1 Pair)

On 6 July 2024, PHALS organized the relief distribution that included food, drinking water and non-food items drive to support among 500 affected families at Moddhom Kutubdia Para Murgir Farm, Ward#1, Pourashava, Cox's Bazar. In every package there were 9 items for different age's members of the family (Food Items: Rice, Puffed Rice, Flattered Rice, Biscuit, Milk, Jaggery/Molasses, Mineral water & Non-food items- Candles & Lights).

On 25 August 2024, PHALS team handed over 200 packets relief to the Upazila Nirbahi Officer (UNO) Eidgaon Upazila, Cox's Bazar as per decision of coordination meeting with DC office and 300 packets relief to the AC Land Pekua Upazila, Cox's Bazar as per decision of coordination meeting with DC office. There are 6 items in every package like Flattered Rice, Biscuit, Jaggery, Mineral Water, Candles, Lighter etc.



Apparels Distribution for Fire Victims.



Emergency food support for flood affected people.

Disaggregation of project beneficiary data

Unit of measurement: Individuals						
Age Group	Male		Female		Total	
	Number	%	Number	%	Number	%
< 5	72	3.71%	55	4.12%	127	28%
5-17	63	3.24%	57	4.27%	120	27%
18-59	1502	77.30%	1013	75.82%	2515	
60 and >	306	15.15%	211	15.79%	517	5%
Total	1943	59.26	1336	40.74%	3279	100%
Planned	2000	60.61%	1300	39.39%	3300	

Individuals served	Number	Percentage
FDMN	300	9.15%
Host	2979	90.85%
Total	3279	100%

	Number	Percentage
People with Disabilities (PwD)	21	0.6%

Note: The number 3279 is the direct beneficiaries PHALS supported. If we also count the indirect support then it would be $3279 \times 3 = 9819$.

Success Story of PHALS

Shahed Hossen

Shahed Hossen (16) is the second child of Bashir Ahmed, a fisherman. His mother is a housewife. Shahed has four brothers and Sisters. With a poor income, his father cannot maintain the family. When Shahed was in class 6, his study was about to end due to financial crisis. The condition of all his siblings was the same. In this critical time, Shahed's family came to know about PHALS-Bani Academy from one of its staff. Shahed came to PHALS-Bani Academy and got admitted to class seven in 2022. He is very happy getting a friendly atmosphere here. Besides his study, he enjoys many other facilities like Taekwondo, Badminton, Drawing, Computer learning, Quran learning, etc. He stood first in his class several times. He successfully passed the 9th grade annual examination of Cox's Bazar International School this year, coming first in his class. He is very attentive to his study and also in co-curricular activities. He became joint Champion in the badminton tournament in 2023. He also got a bronze medal in the national taekwondo competition held in Dhaka in 2023. He can speak and write English well.



Shahed Hossen (16)

Shahed feeling *"I'm grateful to Allah for getting a chance to continue my study by the help of PHALS-Bani Academy. I want to be a doctor in future. I pray for BANI STREET and PHALS Team."*

"Anna Begum: A Courageous Tailor, Sewing a New Future"

Anna Begum, a resident of Chowfaldandi North Para, Cox's Bazar, has fought life's battles with the resilience of a fighter. After her husband, Petan Ali, passed away, Anna found herself with no choice but to rise and take control of her family's future. With three children depending on her.



Happy moment of Anna Begum with her daughter.

Her eldest son is now 17 years of old, second son is 14 years, and her youngest daughter is 11 years old. Anna has embraced her role as the head of the household with unwavering determination.

When her youngest daughter was still in her womb, Anna's life was changed forever. Despite the crushing grief of losing her husband, she refused to surrender. She focused on ensuring that her children received an education, despite the financial struggles. Her eldest son is now in the 10th grade, second son in 7th grade and her daughter is in 4th grade. Anna didn't stop at survival; she chose to thrive. She received training from PHALS under BMZ-PT project which

is funded by German Cooperation and supported Malteser International and taken tailoring as her profession.

After six months of intensive training, she became a skilled craftswoman. Now, Anna buys fabric, sews it into beautiful garments for girls and children, and sell them independently. Her income becomes 6,000 taka per month that supports her family, and she has become a respected tailor in her community.

"PHALS brought a light of hope when I was sinking into darkness. I never thought I could stand on my own like this. But every time I look at my children, I feel like I have to keep going. One day, I'll have a house of my own."

Though she and her children still live at her father's house, Anna dreams of owning a home of her own one day. She has saved 400 taka in group savings and 6,000 taka personally. Her partnership with local wholesale shops through the market linkage provided by PHALS has further helped to grow her business. With strength and determination, Anna Begum is not just a survivor, she's a woman building her own legacy.

"Embroidery training changes my livelihood status" -Saheda Begum



Saheda Begum working on embroidery .

Saheda Begum (37) is living permanently in Khurushkul special shelter project with her old aged husband Abdur Rahim (62). She got married with Abdur Rahim in 2019 at Kutubdia of Chakaria Upazila under Cox's Bazar district. It's her third time marriage. As her husband Abdur Rahim is unable to work due to his old age, Saheda Begum supports the family by working as a day laborer. In this situation, PHALS started to implement "Resilience Strengthening of Vulnerable Populations" project activity at Khurushkul special shelter project with climate refugee and ethnic minority people, very poor family members, abandoned husbands, widows, divorcees, female/child headed household, helpless,

landless people, persons with disabilities family members financed by the German Cooperation and supported by Malteser International. According to the beneficiary survey the name of Saheda Begum is included.

Saheda Begum received 6 months long embroidery training conducted by PHALS. After receiving training, Saheda Begum with her Self Reliant Group (SRG) beneficiaries were provided kind support with embroidery equipment. Now she has been producing different types of nakshi kantha, baby kantha, embroidery on bed sheets at Khuruskul Resource Center & at Home and selling it in the local market of Khuruskul shelter project area and Cox's Bazar. As per her consent she has been earning 4500 taka to 5000 taka per month from her embroidery IGA.

Every month she has been depositing 200 taka in the bank as SRG's group savings and uses the remaining money for maintaining their family expenses on behalf of her husband Abdur Rahim. Saheda Begum thanked the non-government organization PHALS and Malteser International for providing embroidery training and kind support to the helpless and landless family members of the society. Saheda Begum told "Embroidery training changes my livelihood status". She is grateful to PHALS and humbly requested to PHALS organization to continue working for the needy people of Khuruskul special shelter project.



Saheda Begum working on embroidery .

From Struggle to Strength: Rina Akhtar's Journey of Empowerment

Rina Akhtar, a 27-year-old mother of three children 2 son and 1 daughter from Cox's Bazar, has faced countless challenges in her life. Born to a fisherman's family in Kutubdia Para. In 2012 she married Md. Yunus, a fisherman struggling to provide for their growing family amidst the pressures of extreme poverty. Despite their hardships, Rina and her family found hope when, in 2020, the Bangladesh government relocated them to the Khuruskul Special Shelter Project.



Rina Akhtar is busy with tailoring work.

In January 2023, Rina's life took a transformative turn. Through a project funded by the German Corporation with the support of Malteser International, under the BMZ-PT project implemented by the non-governmental organization PHALS. Rina was selected for a training program considered to empower vulnerable families. For six months, Rina learned tailoring skills and soon began creating and selling women's clothing in the local market. Now, beside her husband's normal income she earns 4,000 taka per month by taking sewing orders from the residents of the shelter.

"I am deeply grateful to PHALS NGO for standing by my side when I needed it most. I hope they continue their vital work, helping others like me rise from difficulty to a brighter future."

Rina manages her income wisely-monthly saving 200 taka, reinvesting 1,500 taka in her business, and supporting her family with the remainder. Through determination and the support of PHALS Rina has lifted herself and her family out of helplessness, becoming a symbol of resilience and empowerment.

The intervention has transformed my life-Yasmin Akter

Yasmin Akter a resident of Chowfaldandi, Cox's Bazar is a determined woman striving to build a better future for her family. She is married to Humayun Kabir a fisherman by profession and they are parents to three sons. Yasmin is a beneficiary of the Jaba SRG under the BMZ-PT Project implemented by PHALS and funded by Malteser International (MI). Living in a low-income household, Yasmin faced significant financial challenges. Her husband's income as a fisherman was insufficient to meet the growing needs of their family. Yasmin wanted to contribute to the household income but lacked the necessary skills and resources to start earning. With the support of PHALS and MI funding, Yasmin enrolled in a tailoring training program under the BMZ-PT Project. The training equipped her with essential skills in tailoring, enabling her to take the first step toward financial independence. After completing the training,



Yasmin Akter is busy with tailoring work.

Yasmin started sewing clothes for her community. Initially she utilized materials provided through project support but later she began buying fabric independently to expand her work.

Through her tailoring work Yasmin now earns a steady income. This has helped her contribute to household expenses and improve her family's financial stability. Using her earnings and additional support from her husband, Yasmin purchased a goat, marking a step toward asset building. Now her goat increased from 1 to 3. Yasmin has managed to save approximately 2,000 BDT from her income, reflecting her commitment to long-term financial security.





Yasmin Akhter's goat farming.

The tailoring skills she acquired not only provided her with a source of income but also boosted her confidence and sense of self-reliance. She now actively participates in decision-making within her household and serves as an inspiration for other women in her community.

In her word- "The intervention has transformed my life".

Yasmin plans to expand her tailoring business by purchasing more advanced sewing equipment and diversifying her product in a wider scale. She also aims to increase her savings and invest in livestock to secure additional income source.

My earnings significantly alleviate the financial burden on my husband -Ajifa Khatun

Ajifa Khatun a resident of Dakshinpara Uttor, Chaufaldandi, Cox's Bazar Sadar is a resilient and hardworking woman striving to uplift her family's financial condition. She is married to Md. Jinnat Sahed a day laborer whose income is insufficient to meet the family's needs. Ajifa is a beneficiary of the Padda Self Reliant Group (SRG) under the BMZ-PT Project where she has been empowered with skills in Block-Batik Trade.

Coming from a low-income household Ajifa faced numerous challenges in managing her daily expenses. Her husband's irregular income as a day laborer made it difficult to ensure a stable livelihood for the family. She sought opportunities to supplement the household income and improve her family's quality of life.

Through the BMZ-PT Project implemented by PHALS and funded by Malteser International Ajifa received training in Block-Batik production. This training not only enhanced her technical skills but also instilled in her the confidence to start her own income generating activities.

Ajifa took the initiative to purchase raw materials independently and produce Block-Batik products demonstrating her entrepreneurial spirit. She does not rely solely on the project's assistance which reflects her determination to achieve self-reliance.

In addition to Block-Batik production Ajifa earns money by making caps. This diversification of income sources has strengthened her financial contribution to the household.

Ajifa's active engagement in income generating activities has transformed her family's economic situation. Her efforts have not only improved their living standards but also inspired other women in her community to explore similar opportunities for self-reliance.

Ajifa says *"my earnings significantly alleviate the financial burden on my husband. Together we can now manage our household expenses better and ensure a more stable livelihood for our family".*

Now she plans to expand her Block-Batik production by purchasing more raw materials and exploring new markets. She also aims to enhance her skills further to diversify her product range and increase her earnings.



Ajifa Khatun is busy with Block-Batik work.



Ajifa Khatun is busy with Embroidary work.

Abdul Khair

In December 2023, PHALS launched the Pooled Fund Education Project in Camp 4 Extension, establishing seven Early Childhood Development (ECD) centers across Blocks B, C, D, and E. On December 26, 2023, a four-year-old boy named Abdul Khair was enrolled in the Sunflower ECD Center. His parents, Abdul Hamid and Kursida Begum, expressed their satisfaction and gratitude, sharing that this was the first time their son had the opportunity to access formal education through PHALS.

Before enrollment, Abdul Khair had no knowledge of letters or numbers and was struggling with behavioral issues, poor nutrition, and limited interaction. However, after nine months of consistent participation in the ECD program, Abdul Khair has made remarkable progress. He is now able to read and write in both English and Burmese alphabets and can recognize numbers. His behavior has significantly improved, and his overall development is clearly visible. His parents are overjoyed with his transformation and are committed to supporting his continued education. They extended their heartfelt thanks to PHALS for bringing such a positive change in their child's life and urged the organization to continue the education program in the camp.

On behalf of the PHALS Pooled Fund Education Project, we extend our gratitude to Abdul Khair's family and wish him a bright and successful future.



Abdul Khair.

Yasmin Akter

Nur Kaida, a calm and cheerful five-year-old girl, is the youngest among five siblings. Her father works as a daily laborer in the camp, while her mother is a homemaker. Before December 2023, Nur Kaida had no opportunity to attend school. That changed when she was enrolled in the ROSE ECD Center under the PHALS Pooled Fund Education Project.

From the moment of her admission, Nur Kaida showed great enthusiasm for learning. She attended the center regularly and remained focused during lessons. Over the past several months, she has made impressive progress—she can now read and write in English and Burmese alphabets, recognize numbers, and excels in reciting rhymes and singing.

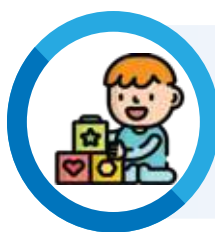
Her parents are extremely proud of her achievements and have expressed their deep satisfaction with the positive changes in their daughter. They are committed to supporting her continued education and have requested PHALS to keep the program running. They also conveyed their heartfelt gratitude to PHALS for playing a key role in shaping their child's future.

On behalf of the PHALS Pooled Fund Education Project, we are proud to support children like Nur Kaida and assure our continued cooperation to help her and others like her thrive.



Yasmin Akter

At a Glance Outcomes



PHALS Pre-Primary Education

10 School Have Total **349** Students including **220** girls and **129** boys. Passing rate **97%**.



PHALS Tayama Primary Education

A total of **152** Students including **72** Boys and **80** Girls were admit-ted. Passing Rate **95%**.



PHALS BANI Academy

33 vulnerable Children including **10** Boys and **23** Girls under the age of **6** to **23** were taken care with basic needs and other facilities to make their life bright.



TOGETHER

PHALS strengthen their organizational capacity in different areas. Besides capacity strengthening PHALS doing advocacy in Localization field and emmergency response.



PHALS BMZ-PT Project

210 vulnerable and climate refugee women are gradually improving their socioeconomic conditions by engaging in activities such as tailoring, block-batik, embroidery, handicrafts and handloom production, group savings, and disaster risk reduction (DRR) awareness through meetings, early warning systems and observance days.



Support to FDMN in Cox's Bazar in Education Sector

168 students (Girls **92** & Boys **76**) whose age **3-5** years has been enrolled. Provided quality education by **10** teachers (**7** Rohingya and **3** host teachers.)

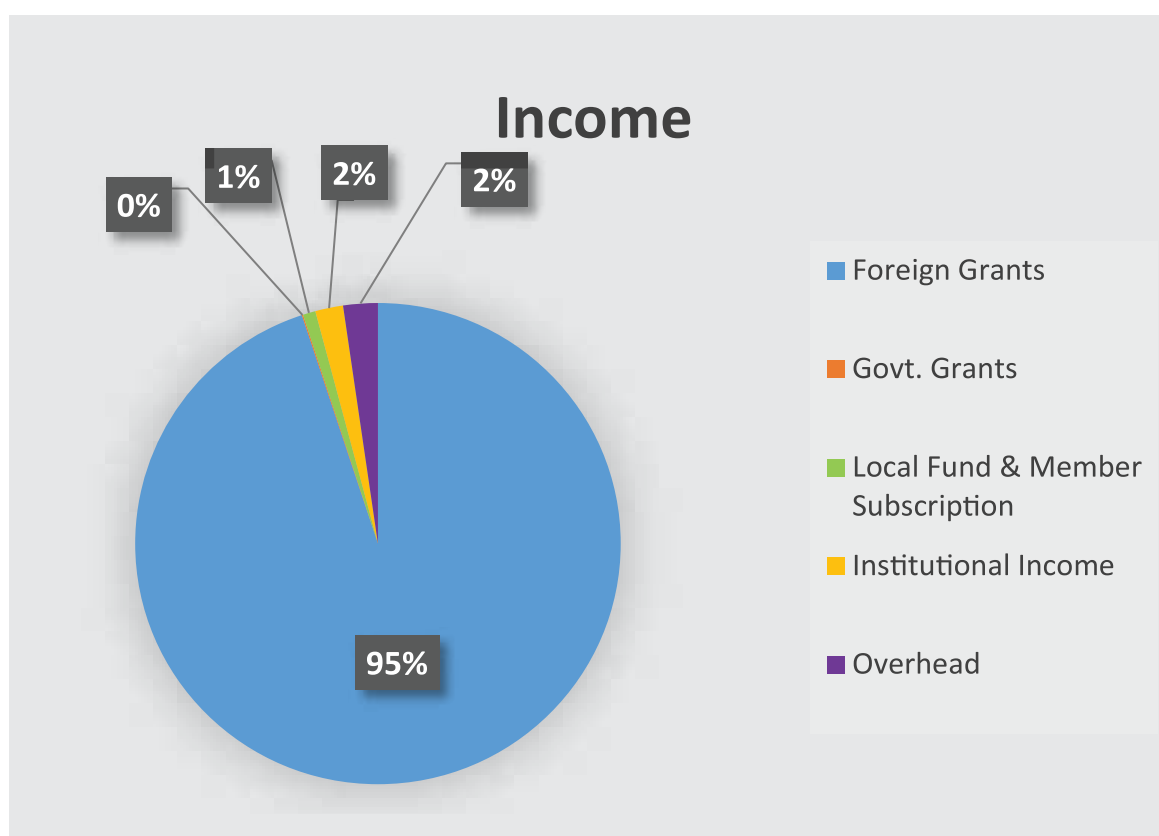


Emergency Preparedness & Response

12 host household recieved each **10,000** BDT cash support & NFI kits **6** fire affected family recieved each **10,000** BDT unconditional Cash support. In **Camp-13** NFI kits distributed among **200** rohingya families. **500** dry food package handeover in Eidgaon and Pekua UNO office.

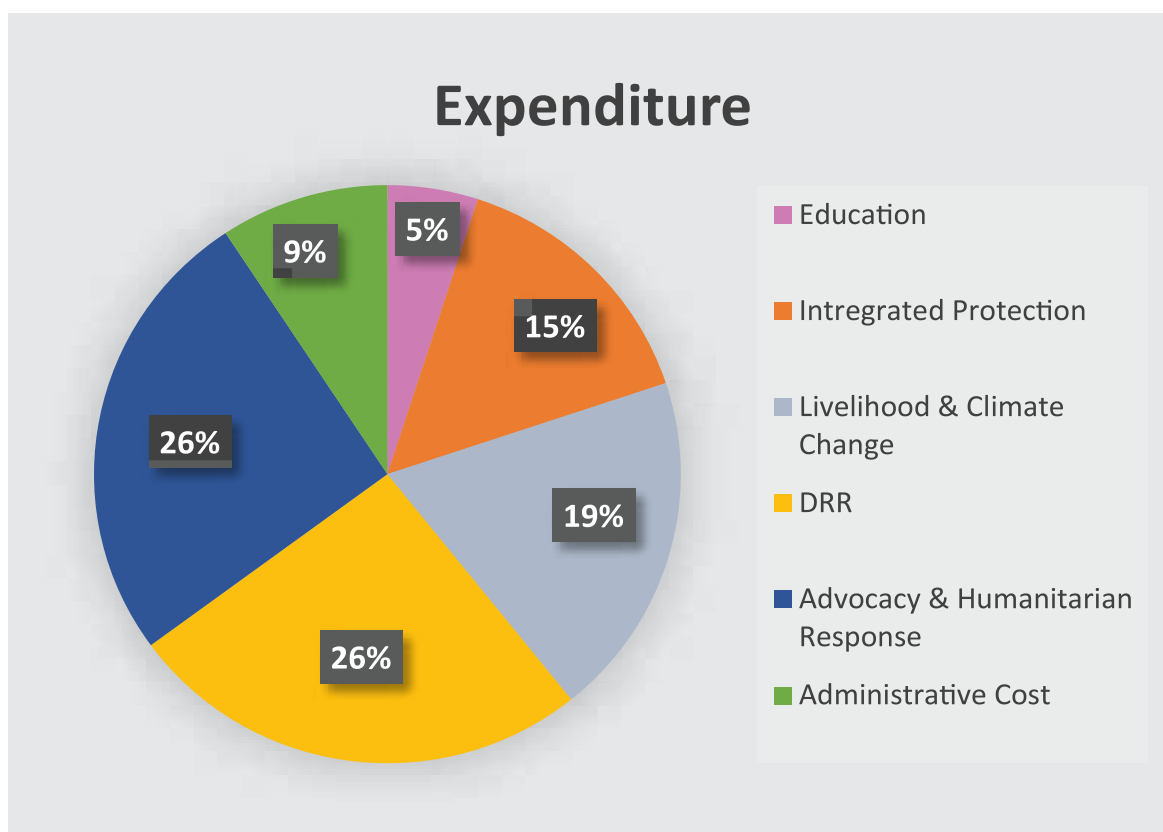
PHALS Income 2024

Income	
Source of Income	Amount
Foreign Grants	48,431,593.00
Govt. Grants	40,000.00
Local Fund & Member Subscription	428,867.00
Institutional Income	946,291.00
Overhead	1,173,387.00
Total	51,020,138.00



PHALS Expenditure 2024

Expenditure	
Head of Expenditure	Expenditure
Education	2,548,258.00
Integrated Protection	7,604,869.00
Livelihood & Climate Change	9,856,823.00
DRR	13,113,910.00
Advocacy & Humanitarian Response	13,150,601.00
Administrative Cost	4,745,677.00
Total	51,020,138.00

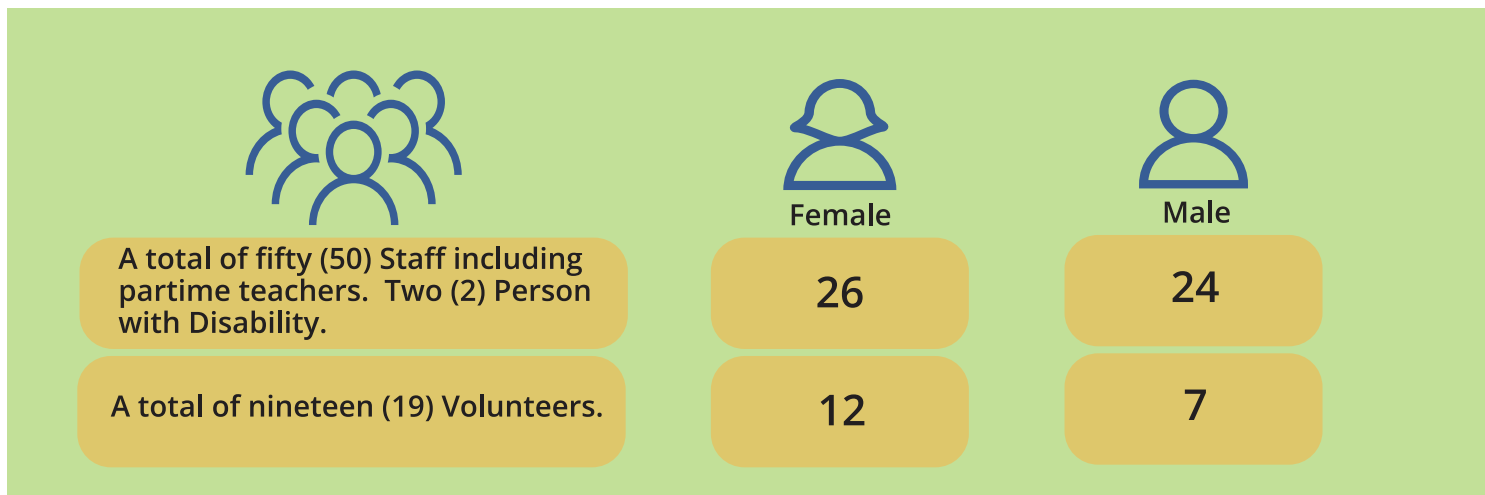


Total Government Revenue (Vat & Tax) Generated in 2024
BDT 16,86,052/-

Organizational Govern

PHALS has been operating by a legal constitution which has been approved by the general body of PHALS. The general body comprises twentyone members while the Executive Committee have 7 members. The Executive Committee is indeed the supreme authority and its members are elected by the General body members through direct votes for 2 years duration. The majority of the members of the Executive Committee (EC) are social workers under a mandatory provision. Management of PHALS governed by the EC. President may Act as Honorary Chief Executive of the Organization. Executive Committee is also approved by the Directorate of Social welfare.

Human Resource



Humble Support from Different Partner Organizations in 2024



Humble Support from Different Partner Organizations



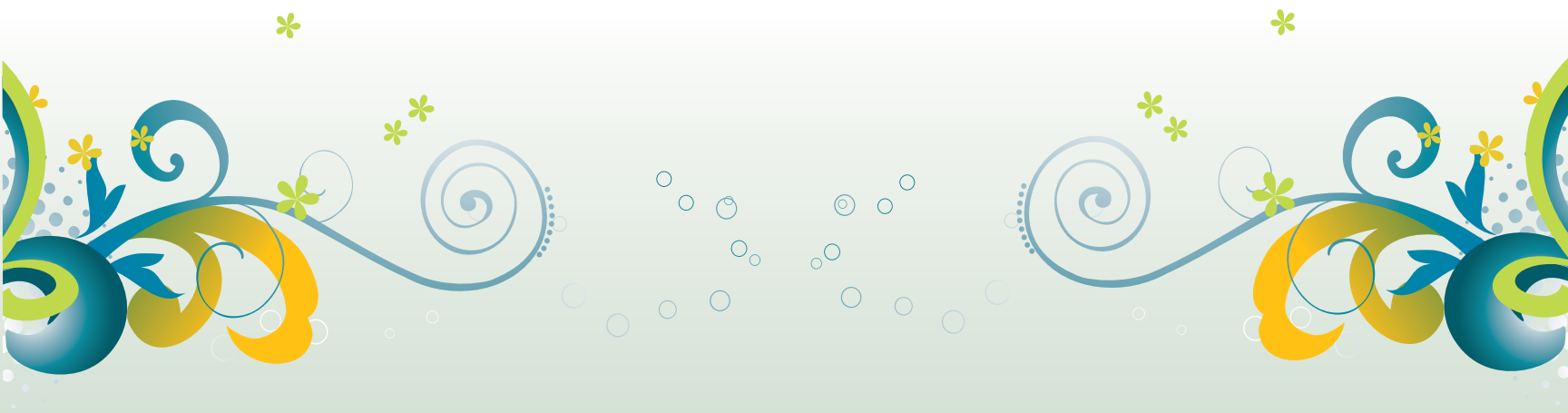
Member With Different Network and Forum

- 📍 **Amnesty International**
- 📍 **APPRN Asia Pacific Refugee Rights Network**
- 📍 **ADAB**
- 📍 **Anti-Human Trafficking Committee, Cox's Bazar**
- 📍 **Cox's Bazar Civil Society NGO Forum (CCNF)**
- 📍 **Civics**
- 📍 **District Child Protection Network, Cox's Bazar**
- 📍 **District Disaster Management Committee, Cox's Bazar**
- 📍 **District Legal Aid Committee, Cox's Bazar**
- 📍 **FNB (Federation of NGO's In Bangladesh)**
- 📍 **Human Rights Education Association, Switzerland**
- 📍 **National Protibondi Foundation of Bangladesh**
- 📍 **Women and Child protection Network Cox's Bazar**
- 📍 **NGO Platform**
- 📍 **Cox's Bazar Child Protection Platform (CCPP)**

Acronyms

BCC- Behaviour Change Communication
CCBO- Community Based Organization
CEE- Community Engagement Event
CHRDF- Cox's Bazar Human Resource Development Foundation
CHS- Core Humanitarian Standard
CIC- Camp in Charge
CMC- Camp Management Committee
CMC- Canter Management Committee
CRM- Complaints Response Mechanism
CYM- Courtyard Meeting
CSM- Civil Society Member
DC- Deputy Commissioner
DSS- Department of Social Services
DRR- Disaster Risk Reduction
EC- Executive Committee
ECD- Early Childhood Development
ED- Executive Director
FDMN- Forcibly Displaced Myanmar Nationals
GB- Governing Body
GBV- Gender-Based Violence
GO- Government Organization
GoB- Government of Bangladesh
IEC- Information Education and Communication
IOM- International Organization for Migration
ISCG- Inter Sector Coordination Group
LGO- Local Government Organization NGO-Non-Government Organizations
NGOAB- Ngo Affairs Bureau
NGOP- NGO Platform
PCCR- Plain Compassion Crisis Response
PSEAH- Prevention of Sexual Exploitation, Abuse and Harassment
PWD- Person with Disability
RRRC- Refugee Relief and Repatriation Commissioner
SEA- Sexual Exploitation and Abuse
SMC-School Management Committee
SRHR- Sexual and Reproductive Health and Rights
UNHCR- United Nations High Commissioner for Refugees
UNDP- United Nations Development Programme
UNICEF- United Nations International Children's Emergency Fund
UDHR- Universal Declaration of Human Rights
WFP- World Food Programme





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